



# HALLOWEEN

Let's Celebrate!  
EXPO



*Exhibitor & Sponsorship*

## PROSPECTUS





# LET'S GROW YOUR BUSINESS



The **Let's Celebrate Expo 2024** features the top Event Industry professionals from Orlando and the other surrounding areas. Over 60 vendors attend each expo and they represent over 20 different event categories; *Reception Venues, Photographers, Cake Bakers, Florists, Décor Companies, Wedding Planners, DJ's, Bands, Musicians, Bridal Attire and Accessories, Grooms Fashion, Rentals, Hair and Makeup, Transportation, Wedding Invitations, Videographers, Catering, Officiates, Accommodations, Dance Instruction, Photobooths, Rehearsal Dinners, Housing and Finance* and so much more!

**Let's Celebrate Expo** is the best course of action for you to showcase your innovative creativity and latest trends from your business perspective. Close deals with serious buyers searching for your services or products.





# WHY EXHIBIT WITH US?



Exhibiting in "Let's Celebrate Expo" can offer numerous benefits and opportunities for businesses and professionals in the event industry. Here are some compelling reasons to consider exhibiting at the expo:

## **Access to Targeted Audience:**

"Let's Celebrate Expo" attracts a highly targeted audience of event organizers, brides, grooms, and individuals seeking to plan memorable celebrations.

## **Brand Exposure and Visibility:**

As an exhibitor, your brand will be prominently displayed in the expo area, allowing you to gain significant exposure and visibility among industry peers and potential clients. This exposure can enhance your brand recognition and reputation in the market.

## **Generate Leads and Sales:**

"Let's Celebrate Expo" is an excellent lead generation opportunity. Engaging with potential clients face-to-face can help build trust and rapport, increasing the likelihood of converting leads into customers.

## **Product Demonstration and Engagement:**

Exhibiting allows you to demonstrate your products or services in a tangible way. Visitors can experience firsthand the quality, features, and benefits of what you have to offer.



# WHO ATTEND THE SHOW?

**Entrepreneurs, Small Business Owners, and Business Owners:** Let's Celebrate Expo draws a diverse range of businesses, from startups to established enterprises, all owned by Latinos and spanning various industries. These entrepreneurs showcase their products and services, connect with other business owners, and explore avenues for growth and collaboration.

**Community Leaders and Influencers:** The event attracts prominent figures within the Latino community, including leaders, activists, influencers, and advocates. They play a crucial role in building connections, promoting cultural initiatives, and supporting the interests of Latino businesses and individuals.

**Consumers and Shoppers:** Let's Celebrate Expo appeals to a large audience of consumers and shoppers eager to explore the event's diverse offerings. Attendees come to discover unique products, savor authentic cuisine, enjoy live entertainment, and support local businesses while immersing themselves in Latino culture.

**Professionals and Industry Experts:** Professionals from various fields, including marketing, finance, and hospitality, attend Let's Celebrate Expo to gain insights into the latest trends, strategies, and opportunities in the Latino market. Industry experts often lead workshops, panel discussions, and educational sessions tailored to attendees' needs and interests.

**Artisans and Creatives:** Talented artisans, craftsmen, artists, and designers showcase their handmade goods, artwork, jewelry, textiles, and other creations at Let's Celebrate Expo. Their unique offerings add a distinctive touch to the event and attract attendees looking for one-of-a-kind treasures and souvenirs.

**Families and Community Members:** Let's Celebrate Expo is a family-friendly event that brings together people of all ages. Families, friends, and community members enjoy a day filled with cultural celebrations, entertainment, and activities that honor their heritage and traditions.



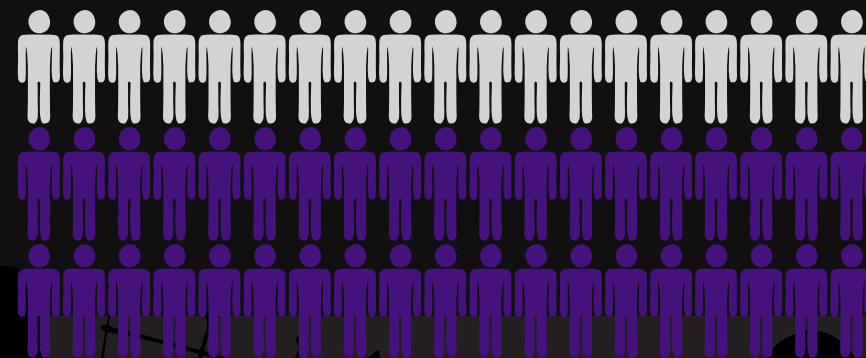


# LET'S KNOW OUR DEMOGRAPHIC

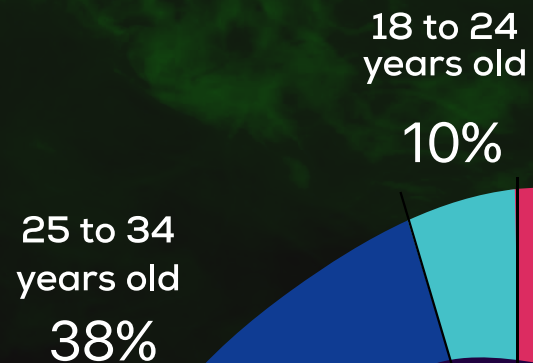
## Attendees by gender



78% Women



22% Men



45+ years old  
24%

Attendees  
by Age

35 to 44 years old  
47%





# EVENT DETAILS



EXPO DATES:

SATURDAY & SUNDAY  
**OCT 5 & 6, 2024**

EXPO HOURS:

**SATURDAY: 3:00 AM - 8:00PM**  
**SUNDAY: 1:00 PM - 6:00PM**

EXPO VENUE:

**AVANTI PALMS RESORT**  
6515 International Dr, Orlando, FL 32819

EXHIBITOR MOVE-IN:

FRIDAY  
**OCT 4, 2024: 4:00PM-8:00PM**

EXHIBITOR MOVE-OUT:

SUNDAY  
**OCT 6, 2024: 6:00PM-9:00PM**





# LET'S CREATE YOUR EXHIBITION

<b>6' Table Space</b>	<b>\$300</b>
<b>8' x 10' Booth Space</b>	<b>\$575</b>
<b>8' x 20' Booth Space</b>	<b>\$975</b>
<b>16' x 20' Booth Space</b>	<b>\$1,650</b>

*\*All booths include (1) 6' table, Black linen cloth, (2) chairs and (2) lunch box. Extra Lunch Box is \$20  
There is a limited quantity of booth sizes available. 50% of Retainer fee is require to hold your spot.*



## ADD-ONS TO YOUR BOOTH

### ELECTRICITY: \$30

5 amps of electricity (500 watts).

### LUNCH BOX: \$20

Turkey Club Wrap or Chicken Sandwich  
Cesar Salad or Potato Salad  
Whole Fruit & Chocolate Cookie  
Water or Soda

### STAGE DEMO: \$200

10 min max. stage time-  
Exclusive to your category





# LET'S INCREASE YOUR PROMOTION



## TITLE / PRESENTING SPONSOR \$3,495

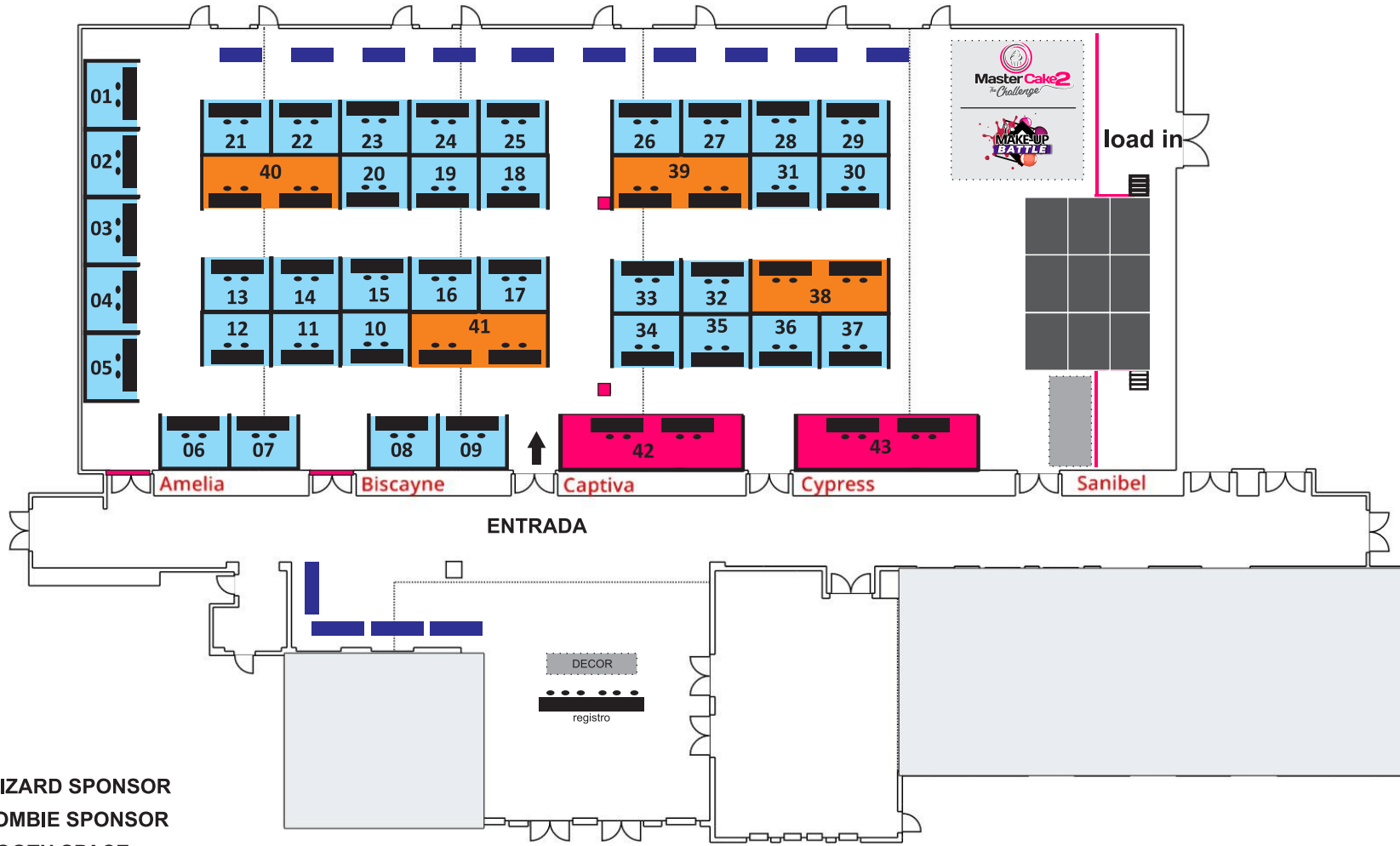
Exclusive Opportunity!  
Most Visibility & Highest Level of Sponsor Recognition

The presenting sponsor is the highest level sponsorship offered by the Latino Market Fest. It is an exclusive sponsorship with only one

- Your corporate name is included in the title of the event (i.e. "Corporate Name" presents the Latino Market Fest 2024)
- Branding & speaking opportunity for company representative at keynote presentation
- Option for a branded workshop or panel discussion to be included in the breakout schedule
- Press release announcing title sponsorship and event
- Brand mention in ALL social media promotions and advertising
- Name on all marketing materials, news releases, and radio, TV and print advertising
- Company logo on step and repeat photo selfie wall
- Logo incorporated with the expo logo on the event website (cflbe.com)
- Name on the front cover, and full-page ad in the official show guide
- 20'x20' exhibitor space on expo tradeshow floor
- 10 VIP tickets and 20 general admission tickets included
- Right to install (6) banners (stage or lobby)

Sponsorship Options	Wizard	Zombie	Pumpkin
• Exhibitor Space on the Expo tradeshow floor	16' x 20'	8' x 20'	8' x 10'
• Brand Mention in social media promotions & advertising	●	●	
• Name or Logo on all marketing materials, news releases, radio, TV and printing advertising	●	●	
• Company name mentioned in press release announcing the event	●	●	●
• Company logo on step and repeat photo selfie wall	●	●	
• Logo added and displayed in our website (www.artisticproductions)	●	●	●
• Company Announcement on stage	●	●	●
• Welcome artwork as sponsor	●	●	●
• Time on stage for giveaway, ruffles or games	20m	10m	5m
• VIP Exhibitor passes	6	4	4
• Electricity 5 amps at the booth	●	●	●
	<b>\$2,495</b>	<b>\$1,295</b>	<b>\$895</b>

# LET'S PICK YOUR SPACE!



- WIZARD SPONSOR
- ZOMBIE SPONSOR
- BOOTH SPACE
- TABLE SPACE

## EXHIBITOR CATEGORIES INCLUDE:

- Event Coordinator
- Marketing / Printing
- Bakers / Sweet treats
- Handmade products
- Event Rentals Supply
- Hotel / Venues / Resorts
- DjB & Entertainment
- Catering
- Destination & Travel Agency
- Tuxedos & Bridal Gowns
- Beauty & Makeup
- Transportation, Party Bus & Limos
- Health & Life Insurance
- Realtors & Mortgage Companies
- Credit Unions & Banks
- Jewelry / Artisan
- Clothing / Shoes
- Dealers / Cars Accessories
- and many more...

FLORIDA BALLROOM - LAYOUT



# CONTACT US!



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