

LATINO MARKET Fest 2024

Everything to celebrate our culture.

Exhibitor & Sponsorship

PROSPECTUS



LET'S GROW YOUR BUSINESS

Welcome to Latino Market Fest, the ultimate celebration of Latino culture, commerce, and community!

Latino Market Fest is more than just an event; it's a vibrant showcase of the rich tapestry of Latino businesses, artisans, performers, and flavors. Our aim is to create a dynamic platform where entrepreneurs, leaders, and enthusiasts can come together to celebrate, connect, and thrive.

Join us for a one-of-a-kind experience filled with immersive cultural displays, engaging workshops, lively performances, and invaluable networking opportunities. Whether you're looking to expand your business, explore new partnerships, or simply immerse yourself in the vibrant Latino spirit, Latino Market Fest has something for everyone.

Don't miss out on this extraordinary event that celebrates the diversity, creativity, and innovation of Latino businesses and culture. Join us at Latino Market Fest and be part of a celebration that transcends borders and unites communities!



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WHY EXHIBIT WITH US?

Exhibiting at Latino Market Fest offers a multitude of unique benefits that can greatly enhance your business's visibility, growth, and connections within the Latino community. Here's why you should seize the opportunity to showcase your brand at our event:

- **Access to Targeted Audience:**

Latino Market Fest attracts a diverse audience of Latino consumers, entrepreneurs, professionals, and enthusiasts who are specifically interested in exploring and supporting Latino-owned businesses and products. Exhibiting at our event puts your brand directly in front of this highly targeted demographic.

- **Brand Exposure and Visibility:**

As an exhibitor, your brand will be prominently displayed in the expo area, allowing you to gain significant exposure and visibility among industry peers and potential clients. This exposure can enhance your brand recognition and reputation in the market.

- **Generate Leads and Sales:**

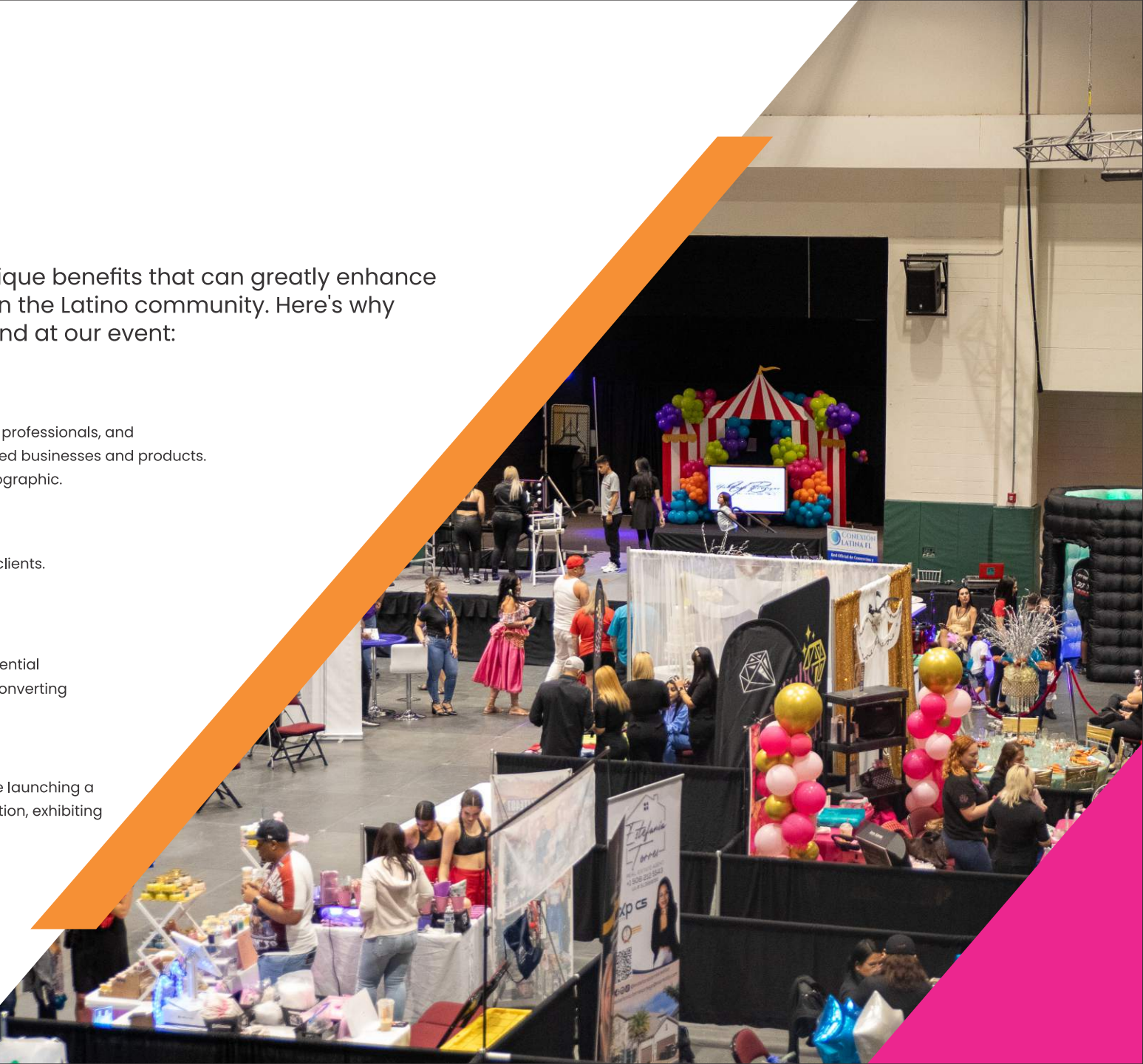
"Latino Market Fest" is an excellent lead generation opportunity. Engaging with potential clients face-to-face can help build trust and rapport, increasing the likelihood of converting leads into customers.

- **Product Demonstration and Engagement:**

"Latino Market Fest" provides unparalleled exposure for your brand. Whether you're launching a new product, promoting your services, or simply looking to increase brand recognition, exhibiting at our event ensures that your brand gets noticed by a wide audience.



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WHO ATTEND THE SHOW?

Latino Market Fest welcomes a diverse array of attendees, all united by their passion for Latino culture, commerce, and community. Here's a glimpse of who you can expect to encounter at our event:

Latino Entrepreneurs and Business Owners: From small startups to established enterprises, Latino Market Fest attracts a wide range of Latino-owned businesses spanning various industries. These entrepreneurs come to showcase their products and services, network with fellow business owners, and explore opportunities for growth and collaboration.

Community Leaders and Influencers: Prominent figures within the Latino community, including community leaders, activists, influencers, and advocates, are often in attendance at Latino Market Fest. They play a vital role in fostering connections, promoting cultural initiatives, and championing the interests of Latino businesses and individuals.

Consumers and Shoppers: Latino Market Fest draws in a large crowd of consumers and shoppers eager to explore the diverse offerings available at the event. Attendees come to discover unique products, indulge in authentic cuisine, enjoy live entertainment, and support local businesses while immersing themselves in Latino culture.

Professionals and Industry Experts: Professionals from various fields, including marketing, finance, hospitality, and more, attend Latino Market Fest to gain insights into the latest trends, strategies, and opportunities within the Latino market. Industry experts often lead workshops, panel discussions, and educational sessions tailored to the needs and interests of attendees.

Artisans and Creatives: Talented artisans, craftsmen, artists, and designers showcase their handmade goods, artwork, jewelry, textiles, and other creations at Latino Market Fest. Their unique offerings add a distinctive flair to the event and attract attendees looking for one-of-a-kind treasures and souvenirs.

Families and Community Members: Latino Market Fest is a family-friendly event that appeals to people of all ages. Families, friends, and community members come together to enjoy a day filled with cultural celebrations, entertainment, and activities that celebrate their heritage and traditions.



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LET'S KNOW OUR DEMOGRAPHIC



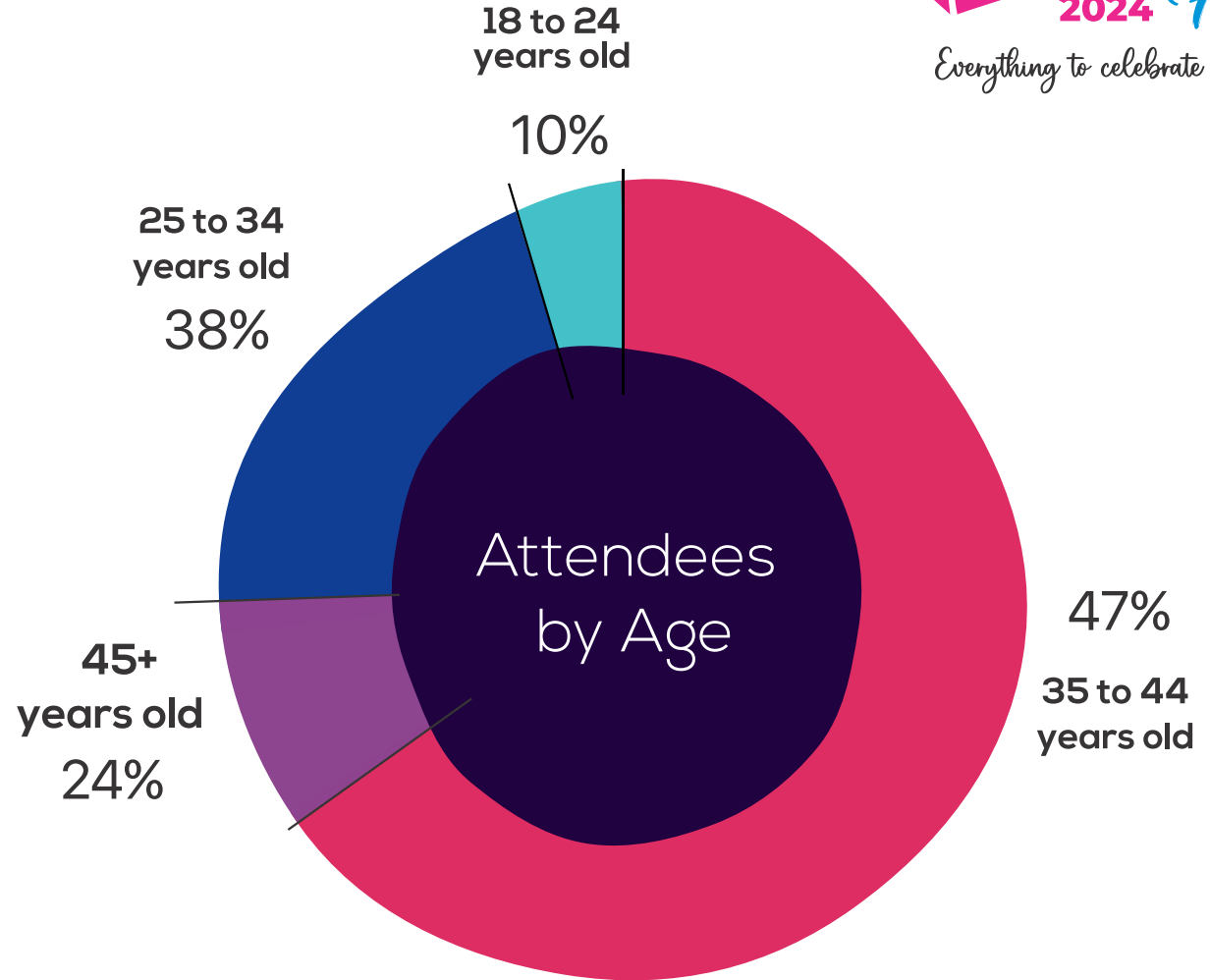
Attendees by gender



78% Women



22% Men





2024 EVENT DETAILS



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EXPO DATES:

SATURDAY & SUNDAY

AGO 3 & 4, 2024

EXPO HOURS:

SATURDAY: 11:00 AM - 7:00PM

SUNDAY: 1:00 PM - 6:00PM

EXPO VENUE:

KISSIMMEE CIVIC CENTER

201 E Dakin Ave, Kissimmee, FL 34741

EXPO MOVE-IN:

SATURDAY

AGO3, 2024: 8:00AM-11:00AM

EXPO MOVE-OUT:

SUNDAY

AGO 4, 2024: 6:00PM-9:00PM

LET'S CREATE YOUR EXHIBITION

Artisan Table (Lobby)	\$79
Marketplace Table	\$295
Regular Booth 10' x 10'	\$495
Corner Booth 10' x 10'	\$595
Island Booth 10' x 20'	\$995

ADD-ONS TO YOUR BOOTH

LINEN FOR TABLE: \$45

6 or 8 foot table with floor-length Black or Color linen.

ELECTRICITY: \$45

5 amps of electricity (500 watts).



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Booth



Table



LET'S INCREASE YOUR PROMOTION



TITLE / PRESENTING SPONSOR \$3,000

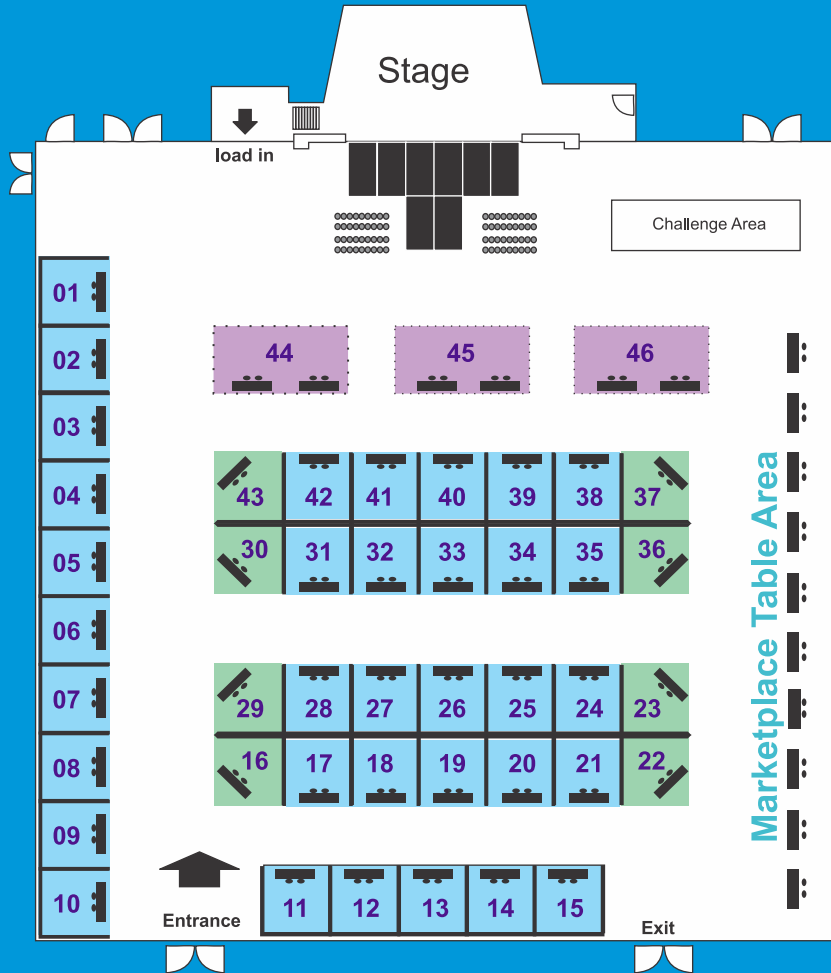
Exclusive Opportunity!
Most Visibility & Highest Level of Sponsor Recognition

The presenting sponsor is the highest level sponsorship offered by the Latino Market Fest. It is an exclusive sponsorship with only one

- Your corporate name is included in the title of the event (i.e. "Corporate Name" presents the Latino Market Fest 2024)
- Branding & speaking opportunity for company representative at keynote presentation
- Option for a branded workshop or panel discussion to be included in the breakout schedule
- Press release announcing title sponsorship and event
- Brand mention in ALL social media promotions and advertising
- Name on all marketing materials, news releases, and radio, TV and print advertising
- Company logo on step and repeat photo selfie wall
- Logo incorporated with the expo logo on the event website (cflbe.com)
- Name on the front cover, and full-page ad in the official show guide
- 20'x20' exhibitor space on expo tradeshow floor
- 10 VIP tickets and 20 general admission tickets included
- Right to install (6) banners (stage or lobby)

Sponsorship Options	Diamond	Emerald	Ruby
• Exhibitor Space on the Expo tradeshow floor	10' x 20'	10' x 10'	10' x 10'
• Brand Mention in social media promotions & advertising			
• Name or Logo on all marketing materials, news releases, radio, TV and printing advertising			
• Company name mentioned in press release announcing the event			
• Company logo on step and repeat photo selfie wall			
• Logo added and displayed in our website (www.artisticoproductions)			
• Company Announcement on stage			
• Welcome artwork as sponsor			
• Time on stage for giveaway, ruffles or games	20m	10m	5m
• VIP Exhibitor passes	6	4	4
• Electricity 5 amps at the booth			
	2,000	1,500	850

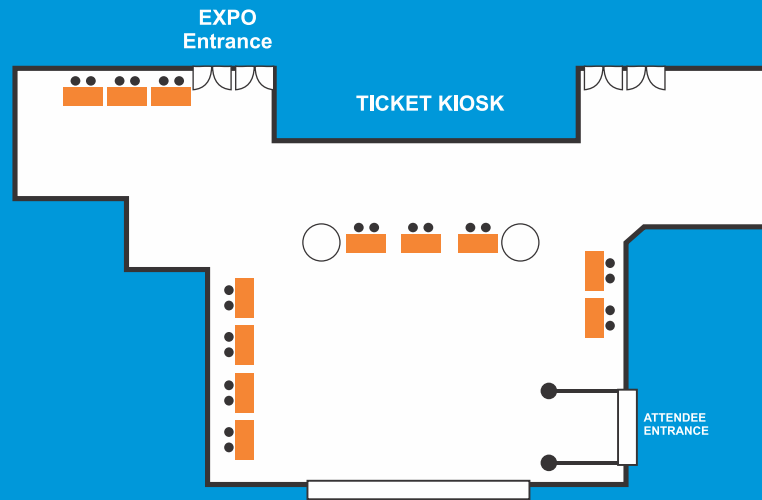
LET'S PICK YOUR SPACE!



Marketplace tables
 10 by 10 Regular
 10 by 10 Corner
 10 by 20 Island

KCC Lobby Area

Marketplace Tables



Artisan Tables

EXHIBITOR CATEGORIES INCLUDE:

- Event Coordinator
- Marketing / Printing
- Bakers / Sweet treats
- Handmade products
- Event Rentals Supply
- Hotel / Venues / Resorts
- Dj's & Entertainment
- Catering
- Destination & Travel Agency
- Tuxedos & Bridal Gowns
- Beauty & Makeup
- Transportation, Party Bus & Limos
- Health & Life Insurance
- Realtors & Mortgage Companies
- Credit Unions & Banks
- Jewelry / Artisan
- Clothing / Shoes
- Dealers / Cars Accessories
- and many more...



Contact us!

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